

Modern Office Methods Launches Green Print, Promotes Lanier Green Solutions

Modern Office Methods (MOM), a Cincinnati-based Lanier dealer, recently launched Green Print, its environmental initiative focused on combating the carbon footprint that the business community inflicts on the environment. MOM held its first luncheon in the Green Print series in October at Longaberger Alumni House at The Ohio State University.

The university is MOM's largest client, and its focus on green through its initiative, Scarlet, Grey and Green, was the impetus for MOM to further engage the university and other clients in green services. The Ohio State University is a city unto itself with over 100,000 people on campus daily. The Scarlet, Grey, and Green initiative puts sustainability at the forefront, promoting millions of dollars in savings on campus by promoting recycling and reductions in energy usage to make a blueprint for a green future.

More than 25 businesses were on hand at the event to learn tips and options for "greening" an office,

including setting printers to duplex and utilizing the Quick Start-up Mode. While it's too soon to determine the direct impact of the Green Print series, MOM sales representatives have found that the luncheon sparked conversations about upgrading equipment to take advantage of green technology.

Lanier applauds MOM for its efforts to educate its clients about green product offerings. As a leader in green product offerings, Lanier looks forward to continuing to work with MOM and other dealers to help reduce businesses' carbon footprint.



Modern Office Methods promotes Lanier green solutions