# PRODUCTION SYSTEM **EXPERTS**



**360°** TEAM

Our Certifications + Experienced Personnel + Exclusive Team

Dedicated to Production Print Systems = Value Advantage to You.

Modern Office Methods provides you the most knowledgeable and experienced production team in Southwest Ohio.

#### **PRODUCTION SPECIALIST**

Identifies and qualifies the ideal production system to address customer workflows

#### PRODUCTION ANALYST

Provides instruction and workflow setup with core key operators and design personnel

#### **SYSTEMS ENGINEERS**

Provides instruction and workflow setup with core key operators and design personnel

#### PRODUCTION TECHNICIANS

Exclusively services and supports production systems

### **CREDENTIALS CHECKLIST**

- FI Fiery Certified Expert and Certified
- Professionals
- Dedicated 360° Production Team of Professionals
- Over 50 Years of Cumulative Production

### **CLIENT TESTIMONIALS**

#### **FAITH-BASED**

"Our old machine just couldn't keep up with quality expectations. Our new production system helps us make a great first impression with our guests and conveys a level of professionalism to our congregants. We couldn't be happier!"

#### NONPROFIT

"The Production System has cut our printing costs down, our print quality is OUTSTANDING compared to our old printer and has cut our printing time in half."

#### HIGHER EDUCATION

"Everyone has been great! The MOM Production Team is very helpful and knowledgeable."

#### **COMMERCIAL SERVICES**

"Our production printer has eliminated the constant struggles we previously faced. We were printing more than our machines could handle."

# PRODUCTION PRINT FOCUS

Modern Office Methods is uniquely qualified to provide fundamental training on production systems and advanced print controllers. These controllers are essential to production print operation and management.

Our Production Print Analysts have the distinction of holding Fiery Professional and Expert certifications as well as certifications in Adobe Creative Suite and related prepress applications. This advanced experience and knowledge base serve as a prerequisite to the training offerings bundled with each production system delivered.

Upon deployment, lead production key operators are provided instruction on the following subjects:

**Paper Catalog Management.** How to establish a paper library to optimize results on a wide variety of paper media (coated, glossy, heavy, textured, satin label, poly stocks).

Color Engine and Print Controller Calibration. How to regularly maintain a color benchmark of the color engine and then creating color calibration profiles which sync to the engine. This will allow key operators to produce and match intended colors while maintaining a consistency across production runs.

**Color Matching.** How to set up spot color libraries. Printing color test patterns, so that colors can be selected for spot color matching to logo, custom colors and/or Pantone colors.

**Custom Workflows.** Key operators will be assisted and learn how to set up custom workflows. These workflows can then be converted to presets or even Hot Folders which will significantly impact production efficiencies on future like production runs.

Additional component detailed overviews are integrated with this training so there is an understanding of the maximum specification capabilities. This understanding will allow key operators to better meet production deadlines, pre-plan, and manage print centers.

Any additional custom workflows are welcome! Workflows can be outlined with our Production Analysts to determine the best and most ideal way to run desired production runs.



## ADVANTAGES TO FIERY EXPERT CERTIFICATIONS

#### Start with the Right Foundation of Knowledge

The Fiery controller is a significant investment. It's a big step for the personnel involved with producing professional, high-quality results. Partnering with Fiery Certified Experts is your assurance that your personnel receive complete and comprehensive instruction for key components in the digital press workflow:

- Learn how to apply more sophisticated color profiling options and capabilities
- Match color output to industry standards or match color between two engines
- Match your organization's spot-colors with branded materials ensuring consistency
- Set up and manage paper catalogs for the wide array of media desired for
- Integrating Fiery Servers into JDF workflows
- Pre-Flight and Post-Flight to determine accurate production runs
- How to use imposition and composition tools to streamline job setups

#### PRIORITIZED SUPPORT

Only Fiery Certified Experts provide you with direct access to EFI Technical Support. You can be confident that your workflow challenges receive top priority.

#### CONTINUED LEARNING AND EDUCATION

Our Fiery Certified Experts maintain an integral relationship with your production key operators, providing them access to Tips and Tricks, invitations to advanced webinars, and Fiery Forum information that will benefit the digital press workflow.